

Antelope Valley Independent Film Festival
3041 West Avenue K
Lancaster, CA 93536-5426

8th Annual Festival
May 14-16, 2004

Spring Cinema Series
Feb. 17 - June 2, 2004
For more info www.aviff.com

ANTELOPE VALLEY INDEPENDENT FILM FESTIVAL

Membership & Sponsorship Opportunities



www.aviff.com

Message from the Director

Dear Festival Supporter,

Thank you for making the Antelope Valley Independent Film Festival one of the region's premier cultural events! During the 2003 festival, 70 filmmakers showcased their films and engaged in lively post-screening discussions with standing-room only crowds. More than 2600 Antelope Valley residents attended the festival, breaking all previous records. In an effort to continue to meet such overwhelming community demand, AVIFF plans a major expansion in the size of next year's festival, including

- The addition of a second screen with an expanded feature film schedule
- An increased number of seminars and workshops
- A hospitality suite for AVIFF members and filmmakers
- A screenwriting competition
- A student scholarship fund
- Increased internship opportunities
- A year-round cinema and lecture series

Of course being the region's exclusive provider of classic, foreign, and independent films is not easy, and the festival has set ambitious fundraising goals to make these new programs possible. In addition to bringing Oscar-nominated shorts and documentaries as well as new independent films, the Cinema Series will bring classic and foreign films to the Antelope Valley every week. AVIFF also plans to introduce a hospitality suite where members and guests can relax between screenings, get a bite to eat, and avoid lines.

Please consider helping us reach these new goals by supporting the festival. Your contribution will truly enhance the cultural life in the Antelope Valley. Contributions are tax deductible.

Please feel free to contact me with any questions at (661) 722-6478. Thank you for your support.

Kind regards,

A handwritten signature in black ink, appearing to read "Michael Traina".

Michael Traina
Festival Director, AVIFF

Mission Statement

The Antelope Valley Independent Film Festival is dedicated to bringing students, faculty, and residents of the Antelope Valley into environments where they can learn about films and filmmaking directly from the directors, writers, producers, actors, and craftspeople who create them. The festival seeks to showcase the best in undistributed short and feature films in all genres – narrative, documentary, and experimental cinema – from around the world. The Cinema Series will showcase classic, foreign, and independent films for 32 weeks during the year creating a year-round community forum dedicated to historically significant cinema.

AVIFF Spring Schedule

<i>Cinema Paradiso</i> (Italy)	Feb.17 & 18
<i>American Beauty</i>	Feb. 24 & 25
<i>Easy Rider</i>	March 2 & 3
<i>One Flew Over the Cuckoo's Nest</i>	March 9 & 10
<i>Amelie</i> (France)	March 16 & 17
<i>Apocalypse Now</i>	March 23 & 24
<i>Citizen Kane</i>	March 30 & 31
<i>Gone With the Wind</i>	April 6 & 7
<i>Taxi Driver</i>	April 13 & 14
<i>The Piano</i>	April 20 & 21
<i>Who's Afraid of Virginia Woolf?</i>	April 28 & 29
<i>Dead Man</i>	May 4 & 5
<i>The Celebration</i> (Denmark)	May 11 & 12
2004 Film Festival	May 14-16
<i>Persona</i> (Sweden)	May 18 & 19
<i>Chinatown</i>	May 25 & 26
<i>Harold & Maude</i>	June 1 & 2

Visit www.aviff.com for more details!

Tax Deductions

AVIFF's parent organization is the Antelope Valley College Foundation, established as a 501(c)(3) in 1993. Please contact your tax adviser regarding the tax deductibility of your donation.

Antelope Valley College prohibits discrimination and harassment based on sex, gender, race, color, religion, national origin or ancestry, age, disability, marital status, sexual orientation, cancer-related medical condition, or genetic predisposition. Upon request, we will consider reasonable accommodation to permit individuals with protected disabilities to (a) complete the employment or admission process, (b) perform essential job functions, (c) enjoy benefits and privileges of similarly-situated individuals without disabilities, and (d) participate in instruction, programs, services, activities,

AVIFF Membership & Sponsorship Rates

Membership

20% off for first year members

Basic Member \$80 ~~\$100~~
Student Member \$60 ~~\$75~~

- Discounts on tickets, festival passes, merchandise
- Advance ticket sales
- Access to AVIFF hospitality suite
- Recognition in festival program

Director \$200 ~~\$250~~ and above

All the benefits of the **Basic Member** plus:

- All-access pass to AVIFF events including the spring and fall Cinema Series, the 2004 festival, and special events
- Reserved priority seating at all AVIFF events
- AVIFF T-shirt

Producer \$400 ~~\$500~~ and above

All the benefits of the **Director** plus:

- All-access pass for member and one guest to all AVIFF events including the spring and fall Cinema Series, the 2004 festival, and special events
- Additional T-shirt

Executive Producer \$800 ~~\$1,000~~ and above

All the benefits of the **Producer** plus:

- Recognition on AVIFF website
- Special recognition in program
- 12 guest tickets to the Cinema Series

Festival Sponsorships

Title Sponsor \$50,000

- Name will appear above festival title on all printed materials, on-screen slide advertising, festival trailer, and festival website
- 20 festival passes

Platinum Sponsor \$10,000–49,999

- Logo on all printed materials, on-screen slide advertising, festival trailer, and festival website
- Full page ad in program
- 12 festival passes

Gold Sponsor \$5,000–9,999

- Logo on all printed materials, on-screen slide advertising, festival trailer, and festival website
- Half page ad in program
- 10 festival passes

Silver Sponsor \$2,500–4,999

- Logo on all printed materials, program cover, and festival website
- 6 festival passes

Program Sponsor \$1,000–2,499

- Name will be listed next to sponsored program
- Logo on festival website
- 2 festival passes
- 10 tickets to sponsored program

Cinema Series Sponsorships

Title Sponsor \$7,500

- Logo on all printed materials, on-screen slide advertising, and festival website
- 20 Cinema Series passes

Series Sponsor \$3,000–7,499

- Logo on all printed materials, on-screen slide advertising, and festival website
- 10 Cinema Series passes

Evening Sponsor \$1,000–2,999

- 40 tickets to night of sponsorship
- Logo on website
- Recognition in brochure
- Verbal recognition during program

Special Screening by Arrangement \$2,500

- Any film, any night, exclusive theatre

Rates are based on either the spring or fall Cinema Series

Display Advertising in Festival Program

- Full Page \$2,000
- 1/2 Page \$1,000
- 1/4 Page \$500
- Business Card \$250

AVIFF Membership & Sponsorship Form

(Please print)

Name

Company

Address

City

State

Phone

Email

Please contact me to discuss my involvement with the festival

Individual Membership

Festival Sponsorship

Cinema Series Sponsorship

Display Ad

Amount enclosed \$ _____
 The AVC Foundation also accepts credit cards.
 ___ Visa ___ Mastercard ___ Discover

Account No. _____ exp. _____

Name on Credit Card _____

Signature (required for Credit Card) _____

All donations are tax deductible.
 Send form & check to:
 AVIFF Foundation - AVIFF
 3041 West Avenue K
 Lancaster, CA 93536-5426